

Castercliff Primary Academy's Online Safety Newsletter

Here at Castercliff, we have a dedicated staff member to help support you with any concerns you may have about Online Safety. Mrs Johnson is our Online Safety Lead and she works alongside all staff members to ensure we provide important information to children to educate them into making smart, safe, responsible choices when using the internet. However, we cannot do it alone. We need your help too!

Do you know what your child is watching?



There's an old saying from the 1960-1980s that says "It's 10pm—do you know where your child is?" which was a government public service announcement used to remind families to check on their kids when they were outside playing.

Nowadays, we know that most of our children are staying indoors to play on their own personal devices and streaming things from sites such as YouTube, Netflix, Disney+ or Amazon Prime video.

But can you be 100% certain what your child is watching? Many of our children are tech savvy and know how to keep things they are watching hidden from adults.

So how can we be sure that our children are not watching things that are inappropriate for their age? All of the streaming sites have parental controls to help you ensure that your child is not exposed to inappropriate

TV RATINGS

The television industry designed a TV ratings system to give parents more information about the content and age-appropriateness of TV programs. These ratings, called the TV Parental Guidelines, are modeled after the familiar movie ratings, which parents have known and valued for decades. They are designed to be easily recognizable and simple to use. The Guidelines apply to most television programs, including those directed specifically to young children. However, sports and news shows do not carry the Guidelines.

The Guidelines appear in the upper left corner of the TV screen at the beginning of TV shows, and often again after commercial breaks.

Audience: indicates the audience for which a television program is appropriate. →

Content Label: indicates a show may contain violence, sex, adult language, or suggestive dialogue. →



The Content Labels

TV Parental Guidelines may have one or more letters added to the basic rating to let parents know when a show may contain violence, sex, adult language, or suggestive dialogue.

- D** – suggestive dialogue (usually means talks about sex)
- L** – coarse or crude language
- S** – sexual situations
- V** – violence
- FV** – fantasy violence (children's programming only)



All Children

This program is designed to be appropriate for all children. Whether animated or live-action, the themes and elements in this program are specifically designed for a very young audience, including children from ages 2–6. This program is not expected to frighten younger children.



Directed to Older Children

This program is designed for children age 7 and above. It may be more appropriate for children who have acquired the developmental skills needed to distinguish between make-believe and reality. Themes and elements in this program may include mild fantasy violence or comedic violence, or may frighten children under the age of 7. Therefore, parents may wish to consider the suitability of this program for their very young children.



Directed to Older Children – Fantasy Violence

For those programs where fantasy violence may be more intense or more combative than other programs in this category, such programs will be designated TV-Y7-FV.



General Audience

Most parents would find this program suitable for all ages. Although this rating does not signify a program designed specifically for children, most parents may let younger children watch this program unattended. It contains little or no violence, no strong language and little or no sexual dialogue or situations.



Parental Guidance Suggested

This program contains material that parents may find unsuitable for younger children. Many parents may want to watch it with their younger children. The theme itself may call for parental guidance and/or the program may contain one or more of the following: some suggestive dialogue (D), infrequent coarse language (L), some sexual situations (S), or moderate violence (V).



Parents Strongly Cautioned

This program contains some material that many parents would find unsuitable for children under 14 years of age. Parents are strongly urged to exercise greater care in monitoring this program and are cautioned against letting children under the age of 14 watch unattended. This program may contain one or more of the following: intensely suggestive dialogue (D), strong coarse language (L), intense sexual situations (S), or intense violence (V).



Mature Audience Only

This program is specifically designed to be viewed by adults and therefore may be unsuitable for children under 17. This program may contain one or more of the following: crude indecent language (L), explicit sexual activity (S), or graphic violence (V).



Film Classification



Suitable for all



Cinema release
suitable for 12
years and over



Suitable only for
15 years and
over



Parental
guidance



Video release
suitable for 12
years and over



Suitable only for
adults

Please get in touch with Mrs Johnson if you have any concerns regarding online safety and how to safeguard your family.